Press release Summer 2021









RICH IN CONTRAST: SUMMER HOLIDAYS IN SAALFELDEN LEOGANG

Enjoy biking, hiking and culture amidst breathtaking mountain scenery

Keen to flexibly combine your summer holiday with plenty of action, enjoyment and nature experiences? Ready to enjoy a "Just the way I like it!" holiday? All this and more is possible in Saalfelden Leogang, just 70 kilometres southwest of the city of Salzburg. Here, in Austria's largest bike region, sustainability and regionality come sharply into focus. Surrounded by stunning natural backdrop of the Leoganger Steinberge mountain range and the Steinernes Meer plateau, discover a wide range of thrilling sports opportunities and relaxing wellness offers. Here in the mountains, every day is a new chance to stand in awe of the breathtaking landscape or head out for a leisurely e-bike tour. Families can embark on an adventurous journey on the "Mountain of Senses" and take advantage of the summer cultural programme - ideally with the Saalfelden Leogang Card in hand! 365 days a year, gain access to all that's available in the Alps' most contrast-rich region.

Flexible summer holidays - safe hospitality on site

The summer of 2021 will take place under very special circumstances. Due to the coronavirus pandemic, the question of safety has become the defining issue in holiday planning. All cable car and lift operators, hotels, restaurants & bars, and the cable cars have sufficient safety concepts in place to ensure that visitors feel safe and comfortable. Many establishments have adjusted their cancellation conditions and thus want to offer their guests more flexibility. In addition, testing opportunities have also been expanded for the summer season: Covid-19 testing stations and also testing options in hotels are also now available for holidaymakers. In other words, nothing stands in the way of a safe summer holiday in Saalfelden Leogang where, it goes without saying, we fully comply with all hygiene and safe distance regulations. The catalogue of measures encompasses structured waiting areas, sanitizing measures, information signs and much more. The situation is continuously evaluated, with measures adjusted accordingly. For more information, visit https://www.saalfelden-leogang.com/en/service-info/Information-on-the-Coronavirus

Boundless hiking fun (luggage-free options available) with trail sharing and forest swings

Switching off from the stress of everyday life and enjoying nature are amongst the many reasons that make hiking a popular summer sport. Under the motto "Simply Hiking," Saalfelden Leogang offers numerous hiking trails featuring breathtaking panoramic views of the Salzburg mountains, as well as a number of excellent tourist facilities. The wooden 360-degree benches and wrought-iron forest swings are two great examples. They offer an ideal opportunity to take a short break during a hike. Meanwhile, the "pole-sharing stations" at the starting points of the hiking trails are yet another special feature. These natural wooden hiking poles can be taken along on the hike and then returned to the designated holders provided at the end of the tour. Walking sticks are also available for purchase at the tourism association.

For sporty hiking fans, there is a large variety of high-Alpine mountain routes and long-distance hiking trails to choose from. Those who don't feel like carrying their heavy rucksack all the time can book the practical "hiking without luggage" luggage transport service: guest's larger pieces of luggage are transported to the next tour stop, allowing hikers to continue carefree in the mountains with a light daypack.



Spectacular adventures in the Loferer and Leoganger Steinberge mountains

The Steinberge mountain sports region offers the steep ascents climbing fans and Alpinists have been clamouring for. Great examples include the Loferer, Leoganger Steinberge and Steinplatte mountains. For beginners as well as for climbing experts, there are more than 1,000 sport climbing routes available. There are also two modern climbing halls available. While enjoying the thrill of our well-maintained via ferratas, it's quite possible that you will meet a professional climber or two.

A region for biking fans of all levels

Together, Saalfelden Leogang, Saalbach Hinterglemm and Fieberbrunn have formed Austria's largest bike region since 2020. A total of seven mountains, nine cable cars and over 80 kilometres of lines and trails are available to bikers. Best of all, cable cars bring bikers quickly and comfortably to the entry points of the respective lines and trails. Boasting easy, short and difficult bike routes, the extensive range of routes is perfectly suitable for beginners, advanced and professionals. Guides from the Elements Outdoorsports bike school and the hoteliers of the excellent bike hotels are always happy to help guests with tour planning.

The region's range of trails is constantly expanding. The Knappentrail, for instance, is an all-new natural single trail built exclusively using natural materials. The track is equipped with exciting wooden "North Shore elements" and offers numerous playful gimmicks.

Those keen to explore the area by e-bike are also in good hands in Saalfelden Leogang. E-bikes of every class can be rented at numerous locations and recharged at the Alpine huts. The e-bike enjoyment tour, which is well suited for both e-bike professionals and beginners, is a very special experience. Along the way, rest at one of the numerous gourmet stops to sample regional specialties.

20 years of fun: The Epic Bikepark Leogang now boasts new attractions

Saalfelden Leogang has the right offers for every biking enthusiast. The Epic Bikepark Leogang is the beating heart of the bike region and will celebrate its 20th birthday this year. At the Epic Bikepark Leogang, one of the most renowned in Europe, beginners of all ages can practice in the so-called Riders Playground. It's the ideal place to navigate the trails, stones and roots down the mountain.

In the last two years, the Saalfelden Leogang region has invested more than one million euros to significantly expand its offers for bike enthusiasts. New to the bike park is a natural, technically challenging downhill course called "Vali's Hölle." This track was already in use during the 2020 Downhill World Championship and was named after local downhill heroine Vali Höll. The Hangman I & II lines as well as the Hot Shots fired by Go Pro jump line will be rebuilt or extended to offer even more riding fun in 2021.

In addition, a new GoPro Bagjump landing bag has also been added to the bike park. This air cushion ensures an even safer landing after an action-packed bike jump. Naturally, epic biking enjoyment also includes a respectful approach to nature. At the Bikepark Leogang, our motto is "Keep the Epic Bikepark clean." Tear-Off systems, tear-off films that remove the top, dirty layer from the lenses of the goggles, harm the environment. As they more often than not end up in nature and not in the rubbish bin, they are unfortunately not allowed! As an incentive, if you buy a ticket during rainy weather, you'll receive a replacement roll-off system and a 10% voucher at Sport Mitterer for 100% roll-off goggles.

First UCI Mountain Bike Double World Cup in Cross-Country and Downhill

Downhill World Cups have been held at the Bikepark Leogang since 2010. Twice already, in 2012 and 2020, the UCI Mountain Bike World Championships also took place in Saalfelden Leogang. In 2021, the bike park will host another highlight: the first UCI Double World Cup in Austria! From 11 to 13 June 2021, the world's best athletes will compete in the cross-country olympic and downhill disciplines. Heaps of action, thrills and excitement are guaranteed during the Out of Bounds Festival!

Golfing in the Alps with breathtaking mountain scenery at the Steinernes Meer plateau

In Saalfelden Leogang, there are two 18-hole golf courses that guarantee an unforgettable experience: the Urslautal Golf Club and the Gut Brandlhof Golf Club. The Urslautal course is located between Saalfelden and Maria Alm and features a 5,000 square metre driving range. The area is equipped with natural obstacles such as a biotope and a bunker. The Saalach, a mountain river that must be crossed up to six times, meanders



through the Brandlhof golf course. In addition, you can enjoy breathtaking views of the Steinernes Meer plateau and the Leoganger Steinberge mountain range. Not far from the two golf clubs, there are several hotels that offer a variety of wellness options with regional cuisine for golf fans. In case of bad weather, passionate golfers can take advantage of the Indoor Golf Performance Centre at Gut Brandlhof hotel.

Enjoy contrast-rich adventure with the Flying Fox XXL zip line

The Flying Fox XXL zip line, one of the longest and fastest steel rope slide in the world, is a special experience for the entire family. Glide seemingly weightlessly through the air at over 1,600 metres and at speeds of up to 130 kilometres per hour. In addition to the unforgettable rush of adrenalin you'll experience during takeoff, there are fabulous views of the Salzburg mountain landscape to boot! This year, the Flying Fox XXL will celebrate its tenth anniversary with a variety of competitions and special promotions.

Family holiday on the Asitz mountain - sharpen your senses and experience the great outdoors

The Asitz mountain is a popular destination for the entire family The "Mountain of Senses" offers a unique adventure course. At the Sinne Erlebnispark adventure park at the middle station, you'll be whisked away into a thrilling world of seeing, hearing, smelling, tasting and feeling. A barefoot path through the soft Alpine landscape provides a soothing massage for the soles of your feet. Meanwhile, in the forest, sharpen your sense of hearing while at the same time enjoying the refreshing scents of Alpine and wild-herb plants, a delight for your sense of smell. Afterwards, either relax on the lounging chairs or the swimming platform in the "Stille Wasser am Asitz" area.

Enjoy the panoramic mountain views in the open air in addition to the new TONspur islands

"Sit down, relax and take a break from everyday life" is the motto of the special relaxation area Nature Cinema with panoramic views at the top of the Sonnkogel mountain on the Asitz. This comfortable panoramic viewpoint area features wooden reclining islands and plateaus with hammocks. Hikers can reach this special spectacle via the Asitzbahn or Steinbergbahn gondola lifts, or via Leo's Spielewanderweg and the Grosser Asitz mountain. Another special feature for music lovers was completed in summer 2020: the new TONspur-Islands. These five stations, where you can listen to live recordings of the TONspur concerts from the previous year, are located along the hiking trail between the mountain station and the Asitz summit. In 2020, the TONspuren Islands even received the MAECENAS Austrian Arts Sponsorship Award.

Feel the invisible power of the forest - guided hikes and forest bathing

Forests have a unique attraction: they can be mystical and eerie, but also kitschy and romantic. In summer, guests can discover the forests as part of a varied adventure programme. Fun-filled examples include, forest bathing or hikes centered around medicinal plants, torches or even beavers. The offer "Einatmen. Wald spüren. Ausatmen" (inhale, sense the forest, exhale) is ideal for the entire family. It includes a seven-night stay, the Saalfelden Leogang Card, two hikes, and a TEM (Traditional European Medicine) herbal workshop. Additional incentives include a hiking map and hiking socks. With the bed and breakfast option, the offer starts from 289 EUR, or 598 EUR for the *****Hotel with half-board option.

Versatile wellness and culinary offers: enjoy sustainably and regionally

The wellness programme in Saalfelden Leogang is also rich in contrast. The region is known for its first-class hotel industry. The lodging establishments rely on regional natural materials for their furnishings as well as a sustainable energy concept.

There's no better place to enjoy a special "time out" than the forest spa at the Forsthofgut nature hotel, which has recently expanded its family wellness area in the last few months. The Sporthotel Salzburger Hof hotel now features an all-new infinity sky pool. In addition, the hotel's recreational area has been upgraded to now feature a total of 1,200 m2 of space for extensive relaxation. Meanwhile, the Bergdorf Priesteregg mountain village, with its chalets and the Priesteregg Bad spa, offers ample luxury and plenty of time to relax. Keen to enjoy top-of-the-range wellness offers? Look no further than Forsthofalm hotel, the organic Rupertus hotel, the modern yet traditional hotel mama thres! hotel and the 4-star Superior Krallerhof hotel.



Get your body back in shape in the thermal pool at the Riederalm Good Life Resort or enjoy the "Alpine Holistic" lifestyle concept at the Ritzenhof lakeside hotel and spa. The Puradies hotel, on the other hand, offers first-class wellness and excellent gourmet cuisine. The Kirchenwirt hotel also scores points with its excellent, varied cuisine: seasonal specialties, vegetarian alternatives and typical Austrian delicacies are on the menu at this traditional hotel. Alternatively, book one of the two extravagant Senhoog Chalets and enjoy a luxurious getaway in the mountains.

For many of these hotels, the issue of sustainability is of great importance: self-produced energy is used from their own biomass heating plants, wood chip plants or composting plants. Guests can also rent electric cars to explore the surrounding area.

Want to feel good from head to toe? Great-tasting regional food is a must in Austria. The Saalfelden Leogang region is particularly well known for its variety of delicious organic sausage and meat products. For example, the three family farms in the Saalfelden Schattberg area have opted for sustainable and climate-friendly animal husbandry. All their products bear the "Die Schattberger" name. The meat can be picked up directly from the farm. During a visit to the Alpine pastures or a tour of the barn, learn more about the production of regional products.

Last but not least are the Gault Millau awards: Saalfelden Leogang boasts a total of 15 Gault Millau toques at seven restaurants. It's reputation as a gourmet village is well deserved.

Many useful medicinal herbs also grow in the area's Alpine and mountain landscape. The healing knowledge of Alpine herbs is now listed as a UNESCO Intangible Cultural Heritage and is passed on during workshops and medicinal plant walks. Those keen to take home an enjoyable holiday memory should plan a stop at one of the numerous farm shops, which offer a wide selection of Pinzgau delicacies such as schnapps, pickled foods, fresh fruits and vegetables, eggs, honey and dairy and meat products.

Summer cultural enjoyment: The International Jazzfestival, TONspuren and ALM:KULTUR

The Saalfelden Leogang region also boasts an extensive cultural programme. This year, the International Jazz Festival will be held during the third week of August. For the 41st time, world-famous and national jazz greats in addition to absolute newcomers will once again work their magic on stage. Best of all, more than half of the concerts are even free for visitors with prior registration.

Take in the magic of "TONspuren am Asitz" from June to August. In total, there are five concerts in different musical genres to choose from.

The Kunsthaus Nexus, built in 2002, has also become a popular meeting place in the arts and culture scene. Throughout the year, exhibitions, theatre or cabaret performances, lectures, readings, workshops and concerts are organised. One of the most important and largest nativity-scene collections in Austria, in addition to other sacred treasures, is housed at the Schloss Ritzen Museum in Saalfelden.

Meanwhile, the best place to look for traces of mining history is the Leogang show mine. Starting this year, an old railroad that once carried both miners and mined treasures now offers younger visitors the opportunity to better get to know the mine by means of an artificial gallery. The Mining and Gothic Museum in Leogang, which chronicles the heyday of mining in Leogang, is another worthwhile tip. Since 2020, it now has its own library.

Saalfelden Leogang Card - Rich-in-contrast offers 365 days a year

Holidaymakers are sure get their money's worth in summer thanks to the Saalfelden Leogang Card. After all, with this advantage card in hand, numerous nature, sports and cultural offers can be readily combined: From May to November, for example, you can take advantage of two free return tickets per person/day for the Asitz, Steinberg or Saalbach Hinterglemm cable cars. In addition, there is the opportunity to participate in guided walks. With the Saalfelden Leogang Card in hand, you'll also profit from free admission to museums and to the leisure complex at Sonnrain, the Obsmarkt adventure swimming pool and the natural bathing complex at Ritzensee lake. Guests will automatically receive this special advantage card upon check-in at any Saalfelden Leogang Card partner hotels. The card is valid continuously from the day of arrival to the day of departure.



Event highlights in summer 2021:

11-13 June 2021

01+15+29 July, 12+19 August 16-22 August 2021 10-12 September 2021 Mercedes-Benz UCI Mountainbike World Cup Disciplines: Cross-country Olympic and Downhill "TONspuren am Asitz" (on five Thursdays) 41st International Jazzfestival Saalfelden BIKE Festival

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